

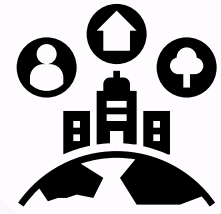
Making Ethical Decisions in Business

5 Best Practices

Compliance

With environmental and safety rules.

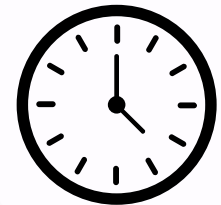
There may be temptations to ignore rules regarding the environment or safety of workers. Ignoring rules may seem like a small decision, but it can lead to greater consequences later.



Fair Compensation

For overtime and extra time.

Employees should ALWAYS be paid for their work. Be aware that asking for extra time to finish big projects or meet deadlines also means paying extra wages or higher rates.



Honesty

In operations and accounting.

Avoid temptations to exaggerate efficiency, productivity, profitability, and sales. And don't conceal losses, mistakes, risks, and disputes.



Inclusion

Regarding customers, partners, or employees.

Be familiar with and abide by anti-discrimination laws to provide fair opportunities to all.



Transparency

In marketing.

Represent your product or service truthfully. Don't falsely promote features that cannot be observed or verified. For example, only say your product is organic if it is organic.

