

# How to Enroll

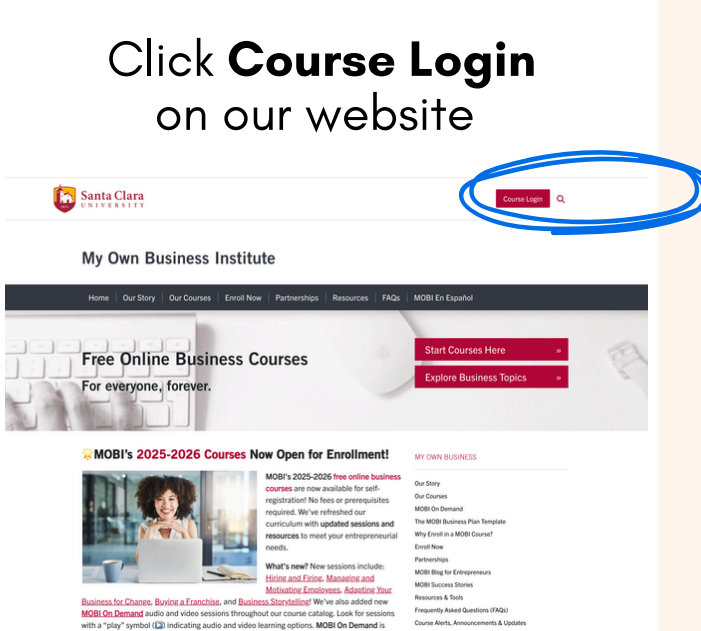
in a  **MOBI** Course

**FREE**  
Online Business  
Courses

[WWW.SCU.EDU/MOBI](http://WWW.SCU.EDU/MOBI)

01

Click **Course Login**  
on our website



[Home](#) [Our Story](#) [Our Courses](#) [Enroll Now](#) [Partnerships](#) [Resources](#) [FAQs](#) [MOBI En Español](#)

Free Online Business Courses  
For everyone, forever.

Start Courses Here  
Explore Business Topics

**MOBI's 2025-2026 Courses Now Open for Enrollment!**


MOBI's 2025-2026 free online business courses are now available for self-registration! No fees or prerequisites required. We've refreshed our curriculum with updated sessions and resources to meet your entrepreneurial needs.

What's new? New sessions include: **Hiring and Firing, Managing and Motivating Employees, Adapting Your Business for Change, Buying a Franchise, and Business Startups!** We've also added new **MOBI On Demand** audio and video sessions throughout our course catalog. Look for sessions with a "play" symbol indicating audio and video learning options. **MOBI On Demand** is

[Our Story](#)  
[Our Courses](#)  
[MOBI On Demand](#)  
[The MOBI Business Plan Template](#)  
[Why Enroll in a MOBI Course?](#)  
[Enroll Now](#)  
[Partnerships](#)  
[MOBI Blog for Entrepreneurs](#)  
[MOBI Success Stories](#)  
[Resources & Tools](#)  
[Frequently Asked Questions \(FAQ\)](#)  
[Course Alerts, Announcements & Updates](#)

**MOBI's 2025-2026 Free Online Business Courses**  
 Starting a Business  
 Managing a Business  
 Quick Start Entrepreneur  
 Growing a Business  
 Sales and Marketing Badge Course  
 Small Business Essentials

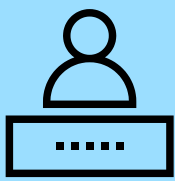
Login with  
**Username and Password**



Username  
 Password  
 Log in

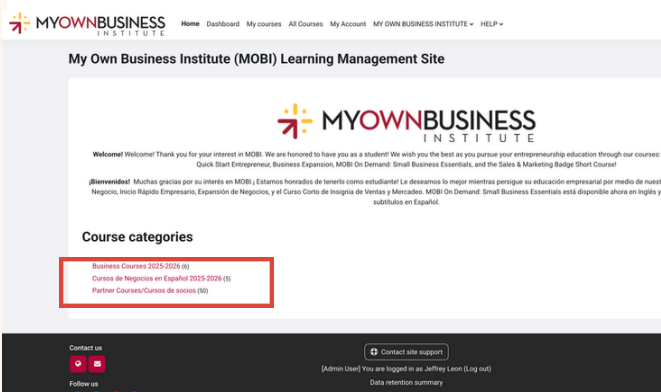
Don't have an account? [Create new account](#)

Si quiere registrarse en nuestro sistema en español, vea el enlace.




02

Click **Business Courses 2025-2026**  
for courses in English



[Home](#) [Dashboard](#) [My Courses](#) [All Courses](#) [My Account](#) [MY OWN BUSINESS INSTITUTE](#) [HELP](#)

My Own Business Institute (MOBI) Learning Management Site



Welcome! Welcome! Thank you for your interest in MOBI. We are honored to have you as a student! We wish you the best as you pursue your entrepreneurship education through our courses: 0 Quick Start Entrepreneur, Business Expansion, MOBI On Demand: Small Business Essentials, and the Sales & Marketing Badge Short Course!

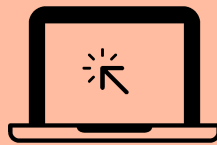
**¡Bienvenido!** Muchas gracias por su interés en MOBI. ¡Estamos honrados de tenerlo como estudiante! Le deseamos lo mejor mientras persigue su educación empresarial por medio de nuestro Negocio, Inicio Rápido Empresario, Expansión de Negocios, y el Curso Corto de Insignia de Ventas y Mercados. MOBI On Demand: Small Business Essentials está disponible ahora en inglés y p subtitulos en Español.

**Course categories**

[Business Courses 2025-2026 \(6\)](#)  
[Cursos de Negocios en Español 2025-2026 \(5\)](#)  
[Partner Courses/Cursos de socios \(0\)](#)

[Contact us](#) [Contact site support](#)

Admin Used You are logged in as Jeffrey Leon (Log out)  
 Data retention summary  
 Get the mobile app  
 Reset user tour on this page

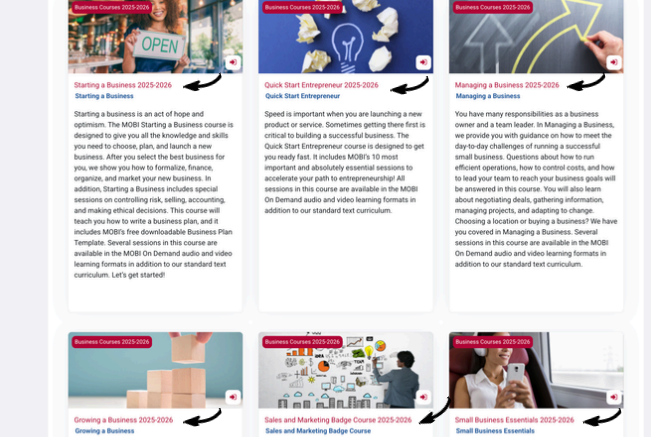


Or click **Cursos de negocios en Español 2025-2026** for courses in Spanish

03

Then choose one of **MOBI's Free Business Courses**

Starting a Business  
 Managing a Business  
 Quick Start Entrepreneur  
 Growing a Business  
 Sales and Marketing Badge Course  
 or Small Business Essentials



**Starting a Business 2025-2026**  
 Starting a Business  
 Starting a business is an act of hope and optimism. The MOBI Starting a Business course is designed to give you all the knowledge and skills you need to choose, plan, and launch a new business. After you select the best business for you, we show you how to formalize, finance, organize, and market your new business. In addition, Starting a Business includes special sessions on controlling risk, selling, accounting, and making ethical decisions. This course will teach you how to write a business plan, and it includes MOBI's free downloadable Business Plan Template. Several sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum. Let's get started!

**Quick Start Entrepreneur 2025-2026**  
 Quick Start Entrepreneur  
 Speed is important when you are launching a new product or service. Sometimes getting there first is critical to building a successful business. The Quick Start Entrepreneur course is designed to get you ready fast. It includes MOBI's 10 most important and absolutely essential sessions to accelerate your path to entrepreneurship. All sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum.

**Managing a Business 2025-2026**  
 Managing a Business  
 You have many responsibilities as a business owner and a team leader. In Managing a Business, we provide you with guidance on how to meet the day-to-day challenges of running a successful small business. Questions about how to run efficient operations, how to control costs, and how to lead your team to reach your business goals will be answered in this course. You will also learn about negotiating deals, gathering information, managing projects, and adapting to change. Choosing a location or buying a business? We have you covered in Managing a Business. Several sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum.

**Growing a Business 2025-2026**  
 Growing a Business  
 You launched your successful small business and

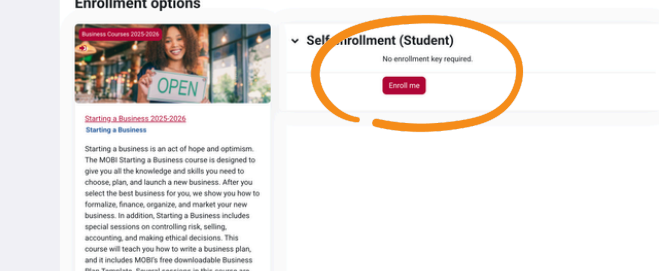
**Sales and Marketing Badge Course 2025-2026**  
 Sales and Marketing Badge Course  
 Nothing else matters if you can't sell it. Marketing

**Small Business Essentials 2025-2026**  
 Small Business Essentials  
 One of the things that makes a business



04

Click **Enroll Me**

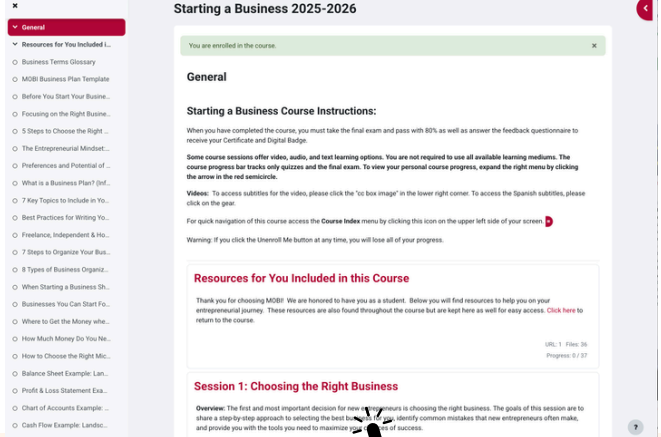


**Enrollment options**

**Self-enrollment (Student)**  
 No enrollment key required.  
[Enroll me](#)

**Starting a Business 2025-2026**  
 Starting a Business  
 Starting a business is an act of hope and optimism. The MOBI Starting a Business course is designed to give you all the knowledge and skills you need to choose, plan, and launch a new business. After you select the best business for you, we show you how to formalize, finance, organize, and market your new business. In addition, Starting a Business includes special sessions on controlling risk, selling, accounting, and making ethical decisions. This course will teach you how to write a business plan, and it includes MOBI's free downloadable Business Plan Template. Several sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum. Let's get started!

Start with **Session 1** here:



**Starting a Business 2025-2026**

You are enrolled in the course.

**General**

**Starting a Business Course Instructions:**  
 When you have completed the course, you must take the final exam and pass with 80% as well as answer the feedback questionnaire to receive your Certificate and Digital Badge.

**Resources for You Included in this Course**  
 Thank you for choosing MOBI. We are honored to have you as a student. Below you will find resources to help you on your entrepreneurial journey. These resources are also found throughout the course but are kept here as well for easy access. [Click here](#) to return to the course.

**Session 1: Choosing the Right Business**  
**Overview:** The first and most important decision for new business owners is choosing the right business. The goals of this session are to show a step-by-step approach to selecting the best business, identify common mistakes that new entrepreneurs often make, and provide you with the tools you need to maximize your chances of success.

